



30 May 2018

Ref: OIA 1718-1705

Dear A.W.

Thank you for your request via the FYI website to the Ministry of Business, Innovation and Employment requesting, under the Official Information Act 1982 (OIA), the following information:

"Dear Ministry of Business, Innovation & Employment,

This is a Freedom of Information Request.

I would like to receive Facebook Insights Files for this Facebook page https://www.facebook.com/ImmigrationNewZealandOfficial

Please send me the files for the first three months of 2018 Please send me the files for categories: Videos, Posts, Page Please send the files in excel format

Yours faithfully,

A.W.

The files you have reqested are uploaded along with this reply, specifically:

Facebook Insights Data Export – New Zealand Now – Immigration NZ – 2018-05-28.xls

Facebook Insights Data Export (Post level) – New Zealand Now – Immigration NZ – 2018-05-28.xls

Facebook Insights Data Export (Video Posts) – New Zealand Now – Immigration NZ – 2018-05-28.xls

I trust that you find the information helpful.

Yours sincerely

Greg Forsythe

National Manager, Marketing
Settlement Protection & Attraction, Immigration New Zealand
Ministry of Business, Innovation and Employment