

16/10/15 (22) .A 2NY

16/10/15

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THIS AGREEMENT entered into this 1<sup>st</sup> day of April 2009 by and between ARTHUR J. FINKELSTEIN AND ASSOCIATES, of 16 North Astor Street in Irvington, New York, 10533, hereinafter referred to as "AJF" and

The Yisrael Beiteinu Party  
78 Irmiyahu Street, Jerusalem  
Hereinafter referred to as "THE PARTY"

WITNESSETH

WHEREAS, AJF are a corporation duly organized and existing under the laws of the State of New York to, among other things, perform services and act as political consultants, and

WHEREAS, THE PARTY desires that advice be provided by AJF who desires to provide said advice for the benefit of THE PARTY

NOW THEREFORE, in consideration of the sum of One (1) Dollar and other good and valuable considerations as set forth herein, the parties hereto agree as follows:

1<sup>st</sup> AJF covenants and agrees to provide and THE PARTY agrees to pay for consulting services regarding strategy, image, scheduling advice, media advice, public relations advice, and issues significant to the public in regards to Israeli politics and elections. The above mentioned services shall be given at the most part by AJF and will include consulting on all aspects of politics. The effective date of this contract will be April 1, 2009 and it will remain effective through December 31, 2009.

2<sup>nd</sup> THE PARTY agrees to pay AJF and AJF agrees to accept as consideration for its consulting services the sum of US\$ 10,500.00 per month. This amount will be paid in full on or before the first of each month as due via wire transfer into our account.

3<sup>rd</sup> All survey research will be done by AJF and priced according to our fees for international survey research. No survey research or analysis is included in the monthly consulting fee. THE PARTY will pay for all data collection and field house work. In addition THE PARTY will pay AJF an analysis fee of US\$ 20,000.00 per survey.

4<sup>th</sup> All funds discussed in this contract will be wired directly to the following account:

Arthur J. Finkelstein & Associates, Inc.  
Acct. #6770118962  
J.P. Morgan - Chase  
47 Main St.  
Irvington, N.Y. 10533  
(914) 591-7500  
ABA# 021000021  
SWIFT code is: CHASUS33  
Attn: Nada

5<sup>th</sup> It is expressly understood and agreed by and between the parties that over and above the agreed upon consideration for consulting services and survey research that **THE PARTY** will reimburse **AJF** for all first class travel expenses incurred by Arthur Finkelstein and George Birnbaum.

6<sup>th</sup> Either of the parties may cancel this Agreement upon sixty days written notice for any reason whatsoever. **THE PARTY** will be responsible for any fees incurred through the effective date of cancellation. Once the effective date of cancellation is reached, no additional fees or expenses will accrue.

7<sup>th</sup> In the case of controversy or non-payment of consulting fees, travel expenses or fees for survey research, **THE PARTY** shall be responsible for payment of all legal fees incurred in the collection of aforementioned amounts. In the case of unpaid fees totaling 2 or more months, **THE PARTY** shall pay 1 1/2% per month interest on all outstanding balances.

8<sup>th</sup> All matters between the parties, including the provisions of this agreement, are confidential and shall not be transferred, communicated or delivered to a third party, whether or not for compensation, without the express prior written authorization of **THE PARTY** and **AJF** or as required by law. In addition, neither party may assign or delegate its rights and/or obligations under this agreement without the express written consent of all parties. All amendments to this agreement must be made in writing and must be signed by both parties before they become part of this agreement.

9<sup>th</sup> This agreement shall be governed by the laws of Israel. Any action for breach of this employment agreement, for enforcement of this employment agreement, or for any cause of action purported to arise out of this employment agreement must be commenced in a court of competent jurisdiction in Tel Aviv Israel.

(c)

10<sup>th</sup> Any dispute or claim, arising out of or relating to this agreement or a breach thereof, shall be resolved by arbitration, subject to the laws of Israel and held in Israel.

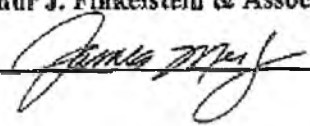
11<sup>th</sup> This agreement memorializes the full and complete terms and conditions of the agreement between the undersigned parties. All previous agreements between parties, whether written or oral, are merged herein and superseded hereby. The parties agree that no subsequent agreements will be valid unless written and signed by both parties.

IN WITNESS WHEREOF, the parties hereto have set their hands on the day and year as written below.

**The Yisrael Beiteinu Party**

 \_\_\_\_\_  \_\_\_\_\_ Date: \_\_\_\_\_

**Arthur J. Finkelstein & Associates**

 \_\_\_\_\_ Date: 4/30/09

(3)

THIS AGREEMENT entered into this 1st day of January 2010 by and between ARTHUR J. FINKELSTEIN AND ASSOCIATES, of 16 North Astor Street in Irvington, New York, 10533, hereinafter referred to as "AJF" and

The Yisrael Beiteinu Party  
78 Irmiyahu Street, Jerusalem  
Hereinafter referred to as "THE PARTY"

WITNESSETH

WHEREAS, AJF are a corporation duly organized and existing under the laws of the State of New York to, among other things, perform services and act as political consultants, and

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2<sup>nd</sup> THE PARTY agrees to pay AJF and AJF agrees to accept as consideration for its consulting services the sum of US\$ 10,500.00 per month. This amount will be paid in full on or before the first of each month as due via wire transfer into our account.

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4<sup>th</sup> All funds discussed in this contract will be wired directly to the following account:

Arthur J. Finkelstein & Associates, Inc.  
Acct. #6770118962  
J.P. Morgan - Chase  
47 Main St.  
Irvington, N.Y. 10533  
(914) 591-7500  
ABA# 021000021  
SWIFT code is: CHASUS33  
Attn: Nada

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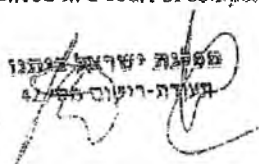
6<sup>th</sup> Either of the parties may cancel this Agreement upon sixty days written notice for any reason whatsoever. **THE PARTY** will be responsible for any fees incurred through the effective date of cancellation. Once the effective date of cancellation is reached, no additional fees or expenses will accrue.

7<sup>th</sup> In the case of controversy or non-payment of consulting fees, travel expenses or fees for survey research, **THE PARTY** shall be responsible for payment of all legal fees incurred in the collection of aforementioned amounts. In the case of unpaid fees totaling 2 or more months, **THE PARTY** shall pay 1 1/2% per month interest on all outstanding balances.

8<sup>th</sup> All matters between the parties, including the provisions of this agreement, are confidential and shall not be transferred, communicated or delivered to a third party, whether or not for compensation, without the express prior written authorization of **THE PARTY** and AJF or as required by law. In addition, neither party may assign or delegate its rights and/or obligations under this agreement without the express written consent of all parties. All amendments to this agreement must be made in writing and must be signed by both parties before they become part of this agreement.

9<sup>th</sup> This agreement shall be governed by the laws of Israel. Any action for breach of this employment agreement, for enforcement of this employment agreement, or for any cause of action purported to arise out of this employment agreement must be commenced in a court of competent jurisdiction in Tel Aviv Israel.

משרד המשפטים  
התביעה הכללית  
תל אביב-יפו



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10<sup>th</sup> Any dispute or claim, arising out of or relating to this agreement or a breach thereof, shall be resolved by arbitration, subject to the laws of Israel and held in Israel.

11<sup>th</sup> This agreement memorializes the full and complete terms and conditions of the agreement between the undersigned parties. All previous agreements between parties, whether written or oral, are merged herein and superseded hereby. The parties agree that no subsequent agreements will be valid unless written and signed by both parties.

IN WITNESS WHEREOF, the parties hereto have set their hands on the day and year as written below.

The Visrael Beiteinu Party

מפלגת ישראל ביתנו

Date: \_\_\_\_\_

Arthur J. Finkelstein & Associates

Date: 6.11.10

(S)

THIS AGREEMENT entered into this 5<sup>th</sup> day of January 2011 by and between ARTHUR J. FINKELSTEIN AND ASSOCIATES, of 16 North Astor Street in Irvington, New York, 10533, hereinafter referred to as "AJF" and

The Yisrael Beiteinu Party  
78 Irmiyah Street, Jerusalem  
Hereinafter referred to as "THE PARTY"

WITNESSETH

WHEREAS, AJF are a corporation duly organized and existing under the laws of the State of New York to, among other things, perform services and act as political consultants, and

WHEREAS, THE PARTY desires that advice be provided by AJF who desires to provide said advice for the benefit of THE PARTY

NOW THEREFORE, in consideration of the sum of One (1) Dollar and other good and valuable considerations as set forth herein, the parties hereto agree as follows:

1<sup>st</sup> AJF covenants and agrees to provide and THE PARTY agrees to pay for consulting services regarding strategy, image, scheduling advice, media advice, public relations advice, and issues significant to the public in regards to Israeli politics and elections. The above mentioned services shall be given at the most part by AJF and will include consulting on all aspects of politics. The effective date of this contract will be January 1, 2010 and it will remain effective through December 31, 2011.

2<sup>nd</sup> THE PARTY agrees to pay AJF and AJF agrees to accept as consideration for its consulting services the sum of US\$ 10,500.00 per month. This amount will be paid in full on or before the first of each month as due via wire transfer into our account.

3<sup>rd</sup> All survey research will be done by AJF and priced according to our fees for international survey research. No survey research or analysis is included in the monthly consulting fee. THE PARTY will pay for all data collection and field house work only after approval by THE PARTY. In addition THE PARTY will pay AJF an analysis fee of US\$ 20,000.00 per survey only after approval by THE PARTY.

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ARTHUR J. FINKELSTEIN  
11 DE 2011

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4<sup>th</sup> All funds discussed in this contract will be wired directly to the following account

Arthur J. Finkelstein & Associates, Inc.  
Acct. #6770118962  
J.P. Morgan - Chase  
47 Main St.  
Irvington, N.Y. 10533  
(914) 591-7500  
ABA# 021000021  
SWIFT code is: CHASUS33  
Attn: Nada

5<sup>th</sup> It is expressly understood and agreed by and between the parties that over and above the agreed upon consideration for consulting services and survey research that **THE PARTY** will reimburse **AJF** for all first class travel expenses incurred by Arthur Finkelstein and George Birnbaum.

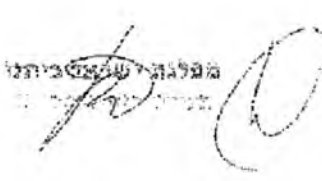
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7<sup>th</sup> In the case of controversy or non-payment of consulting fees, travel expenses or fees for survey research, **THE PARTY** shall be responsible for payment of all legal fees incurred in the collection of aforementioned amounts. In the case of unpaid fees totaling 2 or more months, **THE PARTY** shall pay 1 1/2% per month interest on all outstanding balances.

8<sup>th</sup> All matters between the parties, including the provisions of this agreement, are confidential and shall not be transferred, communicated or delivered to a third party, whether or not for compensation, without the express prior written authorization of **THE PARTY** and **AJF** or as required by law. In addition, neither party may assign or delegate its rights and/or obligations under this agreement without the express written consent of all parties. All amendments to this agreement must be made in writing and must be signed by both parties before they become part of this agreement.

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(6)

10<sup>th</sup> Any dispute or claim, arising out of or relating to this agreement or a breach thereof, shall be resolved by arbitration, subject to the laws of Israel and held in Israel.

11<sup>th</sup> This agreement memorializes the full and complete terms and conditions of the agreement between the undersigned parties. All previous agreements between parties, whether written or oral, are merged herein and superseded hereby. The parties agree that no subsequent agreements will be valid unless written and signed by both parties.

IN WITNESS WHEREOF, the parties hereto have set their hands on the day and year as written below.

The Yisrael Beiteinu Party

מפלגת ישראל ביתנו

Date: 2.1.11

Arthur J. Finkelstein & Associates

Date: 1.1.11

(1)

THIS AGREEMENT entered into this 4<sup>th</sup> day of January 2012 by and between  
ARTHUR J. FINKELSTEIN AND ASSOCIATES, of 16 North Astor Street in Irvington,  
New York, 10533, hereinafter referred to as "AJF" and

**The Yisrael Beiteinu Party**  
78 Irmiyahu Street, Jerusalem  
Hereinafter referred to as "THE PARTY"

**WITNESSETH**

WHEREAS, AJF are a corporation duly organized and existing under the laws of  
the State of New York to, among other things, perform services and act as political  
consultants, and

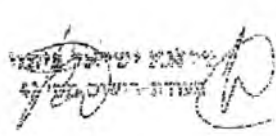
WHEREAS, THE PARTY desires that advice be provided by AJF who desires  
to provide said advice for the benefit of THE PARTY

NOW THEREFORE, in consideration of the sum of One (1) Dollar and other  
good and valuable considerations as set forth herein, the parties hereto agree as follows:

1<sup>st</sup> AJF covenants and agrees to provide and THE PARTY agrees to pay for  
consulting services regarding strategy, image, scheduling advice, media advice, public  
relations advice, and issues significant to the public in regards to Israeli politics and  
elections. The above mentioned services shall be given at the most part by AJF and will  
include consulting on all aspects of politics. The effective date of this contract will be  
January 1, 2012 and it will remain effective through December 31, 2012.

2<sup>nd</sup> THE PARTY agrees to pay AJF and AJF agrees to accept as  
consideration for its consulting services the sum of US\$ 10,500.00 per month. This  
amount will be paid in full on or before the first of each month as due via wire transfer  
into our account.

3<sup>rd</sup> All survey research will be done by AJF and priced according to our fees  
for international survey research. No survey research or analysis is included in the  
monthly consulting fee. THE PARTY will pay for all data collection and field house  
work only after approval by THE PARTY. In addition THE PARTY will pay AJF an  
analysis fee of US\$ 20,000.00 per survey only after approval by THE PARTY





(10)

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Acct. #6770118962  
J.P. Morgan - Chase  
47 Main St.  
Irvington, N.Y. 10533  
(914) 591-7500  
ABA# 021000021  
SWIFT code is: CHASUS33  
Attn: Nada

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7<sup>th</sup> In the case of controversy or non-payment of consulting fees, travel expenses or fees for survey research, **THE PARTY** shall be responsible for payment of all legal fees incurred in the collection of aforementioned amounts. In the case of unpaid fees totaling 2 or more months, **THE PARTY** shall pay 1 1/2% per month interest on all outstanding balances.

8<sup>th</sup> All matters between the parties, including the provisions of this agreement, are confidential and shall not be transferred, communicated or delivered to a third party, whether or not for compensation, without the express prior written authorization of **THE PARTY** and **AJF** or as required by law. In addition, neither party may assign or delegate its rights and/or obligations under this agreement without the express written consent of all parties. All amendments to this agreement must be made in writing and must be signed by both parties before they become part of this agreement.

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(B)

משרד הבריאות  
מ/מחל 1000-10000

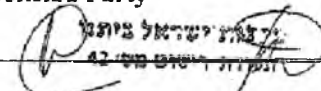
(21)

10<sup>b</sup> Any dispute or claim, arising out of or relating to this agreement or a breach thereof, shall be resolved by arbitration, subject to the laws of Israel and held in Israel.


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IN WITNESS WHEREOF, the parties hereto have set their hands on the day and year as written below.

The Yisrael Beiteinu Party

 Date: 4.1.12

Arthur J. Finkelstein & Associates

 Date: 4.1.12

(21)

THIS AGREEMENT entered into this 1<sup>st</sup> day of August 2014 by and between ARTHUR J. FINKELSTEIN AND ASSOCIATES, of 16 North Astor Street in Irvington, New York, 10533, hereinafter referred to as "AJF" and

**The Yisrael Beiteinu Party**  
78 Armiyahu Street, Jerusalem  
Hereinafter referred to as "THE PARTY"

WITNESSETH

WHEREAS, AJF are a corporation duly organized and existing under the laws of the State of New York to, among other things, perform services and act as political consultants and

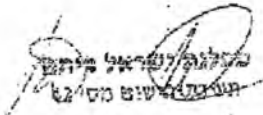
WHEREAS, THE PARTY desires that advice be provided by AJF who desires to provide said advice for the benefit of THE PARTY

NOW THEREFORE, in consideration of the sum of One (1) Dollar and other good and valuable considerations as set forth herein, the parties hereto agree as follows:

1<sup>st</sup> AJF covenants and agrees to provide and THE PARTY agrees to pay for consulting services regarding strategy, image, scheduling advice, media advice, public relations advice, and issues significant to the public in regards to Israeli politics and elections. The above mentioned services shall be given at the most part by AJF and will include consulting on all aspects of politics. The effective date of this contract will be September 1, 2014 and it will remain effective through December 31, 2014. All invoices must be paid by January 15, 2015.

2<sup>nd</sup> THE PARTY agrees to pay AJF and AJF agrees to accept as consideration for its consulting services the sum of US\$ 3,000.00 per month. This amount will be paid in full on or before the first of each month as due via wire transfer into our account. Each month, AJF will provide alongside the invoice a summary of the work and/or services provided to THE PARTY the previous month. AJF will also provide THE PARTY all necessary documentation from the tax authorities in Israel in order to effect transfer of funds.

3<sup>rd</sup> All survey research will be done by AJF and priced according to our fees for international survey research. No survey research or analysis is included in the monthly consulting fee. THE PARTY is responsible for paying for all field work and

  
ARTHUR J. FINKELSTEIN

(12)

(31)

data collection costs. Upon invoicing, **THE PARTY** will pay **AJF** for all data collection and field house work. In addition **THE PARTY** will pay **AJF** an analysis fee of US\$ 20,000.00 per survey.

4<sup>th</sup> All funds discussed in this contract will be wired directly to the following account. Please note that our wire transfer instructions have recently changed and the correct account information is below.

Arthur J. Finkelstein & Associates, Inc.  
Checking Acct. #6701044531  
J.P. Morgan - Chase  
47 Main St.  
Livingston, N.Y. 10533  
(914) 591-2500  
ABA# 021000021  
SWIFT code is: CHASUS33  
Attn: Matt

5<sup>th</sup> It is expressly understood and agreed by and between the parties that over and above the agreed upon consideration for consulting services and survey research that **THE PARTY** will reimburse **AJF** for all first class travel expenses incurred by Arthur Finkelstein and George Birnbaum or members of **AJF**'s team. All expenses listed on invoices to **THE PARTY** will be accompanied by back up materials and/ or receipts.

6<sup>th</sup> Either of the parties may cancel this Agreement upon sixty days written notice for any reason whatsoever. **THE PARTY** will be responsible for any fees incurred through the effective date of cancellation. Once the effective date of cancellation is reached, no additional fees or expenses will accrue.

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A handwritten signature is written over a circular stamp. The stamp contains the text "THE PARTY" at the top and "AJF" at the bottom, with some illegible text in the center.

(31)

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express written consent of all parties. All amendments to this agreement must be made in writing and must be signed by both parties before they become part of this agreement

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The Yisrael Beiteinu Party

  
Date: \_\_\_\_\_

Arthur J. Finkelstein & Associates

  
Date: 7/8/14